



Movin' On Music Festival
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Movin' On 2017

FOR IMMEDIATE RELEASE

MOVIN' ON 2018 EXECUTIVE BOARD ANNOUNCED

UNIVERSITY PARK, Pa., April 24 – Movin' On, Penn State's Annual Music Festival, has announced the new board of directors for Movin' On 2018. Katie Mischler, a junior majoring in Recreation, Park and Tourism Management with a minor in Entrepreneurism and Innovation, will take the reigns as Executive Director for the second year in a row.

Mischler, as Executive Director, has spent the last few weeks tirelessly selecting the new executive committee for Movin' On 2018. The Director of Administration position is to be filled by Justin Gorsuch, a junior studying mechanical engineering. A new director position, the Director of Events, is to be spearheaded by Jamila White, a junior studying broadcast journalism with a minor in Spanish. The new Director of Marketing duo will be taken over by Phoebe Millspaugh and Erica Cruz. Millspaugh, a film/video major, will be serving as the Creative Director and Cruz, an advertising major, will be serving as the Promotional Director. Director of Production will be taken over by Lyric Hamilton, a junior studying theatre. The new Director of Operations will be Jeremy Fratoni,

a sophomore studying business. Last but not least, the new Director of Sponsorship has been passed down to Kirsten Reilly, a double major in economics and advertising.

Movin' On is thrilled to announce this new executive committee as the 2017 year comes to an end. When asked about her thoughts on next year, Mischler said, "This new year I am mainly looking forward to seeing a fresh set of eyes and new perspectives on what we have been doing at the festival so far. The previous board was able to do that and take great strides when they came on board and I expect nothing less from this new board. Some of the ideas and the brainstorming that happened during our interview conversations has me reeling with how we can make these ideas come to life to make Movin' On even more of a staple on the Penn State campus. I am excited to see how the new board brings their ideas and initiatives to fruition."

For more information about Movin' On, please visit www.movinon.org, www.facebook.com/psumovinonfestival, or e-mail exec@movinon.org. Follow us on Twitter and Instagram @PSUMovinOn

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