



Movin' On Music Festival
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Movin' On 2017

FOR IMMEDIATE RELEASE

KATIE MISCHLER CHOSEN AS MOVIN' ON 2018 EXECUTIVE DIRECTOR

UNIVERSITY PARK, Pa., April 4 – Movin' On, Penn State's Annual Music Festival, has named Katie Mischler as Movin' On 2018 Executive Director. Mischler, a junior pursuing a degree in Recreation Park and Tourism Management is the current Executive Director and will be serving the festival for the second year in a row.

Mischler is absolutely ecstatic to build upon the knowledge she has gained this year in order to better the 2018 festival. "To me, I am excited to have the opportunity to serve as the Executive Director again because it gives me a chance to continue the initiatives our Directors started this year while also having a second chance to improve on aspects of the festival to make next year's show deliver on the same caliber as this year and years past".

As Executive Director, Mischler oversees every aspect of the festival operations, ensuring everything is being completed in a timely manner. She serves as the main liaison between the University and the festival, the advisors and the executive board, and the executive board with the festival's middle agent.

Mischler says that Movin' On has made Penn State a home for her and is thrilled to have the opportunity to serve the campus community once again next year. However,

she says she is trying to stay focused on this year's festival in order to make it the best it can be. Mischler is extremely proud of her executive board and their hard work in expanding festival sponsors and activities for the day of the festival. When asked what Movin' On means to her Mischler says, "To me, the entire point of this festival is to bring people together and to bring our Penn State community together to commemorate all the hard work our students accomplish during the academic year".

Movin' On 2017 will take place on Friday, April 28th on the Blue Band field at Penn State University. This year's festival includes performances from Love and Theft, Clean Bandit, D.R.A.M., All Time Low and Two Door Cinema Club.

For more information about Movin' On, please visit www.movinon.org, www.facebook.com/psumovinonfestival, or e-mail exec@movinon.org. Follow us on Twitter and Instagram @PSUMovinOn

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